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# DESIGN DIFFUSION

## NEWS

# REALLYITALIAN.IT

The image shows the front cover of a book titled "Milan Design Week 2016". The title is written in a large, white, sans-serif font that is rotated diagonally from the bottom left towards the top right. Below the main title, the word "Design" is written in a smaller, black, sans-serif font. The background of the cover is a solid dark blue. In the lower right quadrant, there is a large, stylized graphic of a bird, possibly a crane or heron, drawn with thick, rounded lines in yellow and magenta/pink. The bird is depicted in a dynamic pose, facing towards the right. At the very bottom of the cover, there is a barcode and some small, faint text.

E.8.00 "Italy only" - FE 13.00 - D 13.00 - GR E 14.30 -  
P 15.40 - E 16.00 - GBP 17.00 - NL 18.00 - NOK 19.00 - BE 17.00 -  
SKK 17.00 - CZ Kč 19.00 - CH Fr 23.00 - NL 19.00 - BE 17.00 -



## SCARABEO

Cube, il mini lavabo interpretato da Emo design, parla il linguaggio del marchio proponendo allo stesso tempo forme e funzioni innovative. Cube appare come un cubo di ceramica sospeso. Un lavabo dalla forte connotazione estetica che, nonostante le dimensioni ridotte, non dimentica la funzionalità, presentando una buona profondità della vasca che asconde il lavaggio delle mani. Rigorosamente Made in Italy, Cube è realizzato in ceramica ed è disponibile in tre diverse dimensioni.

*Cube is the first washbasin conceived by Emo design. It is fully in line with the brand, although it features innovative shapes and functions. Cube appears like a suspended ceramic cube. The washbasin displays distinct aesthetic dimension and great functionality, regardless of its compact dimensions: hand washing is facilitated by the rather large depth of the bowl. Rigorously made in Italy, CUBE is made of ceramic and is available in three different sizes.*



## ZUCCHETTI.KOS

Him by Ludovica+Roberto Palomba, recentemente premiato con il Good Design™ Award 2015 per le sue caratteristiche inedite, si distingue per il design radicale, compatto e slanciato della bocca piatta con getto a cascata, che si differenzia dai canoni estetici classici, spiccando tra gli altri. Essenziale, elegante e lineare, è un oggetto innovativo dalla forte personalità, caratterizzato da un'approfondita ricerca tecnologica e formale e da un'attenta sperimentazione.

*Him by Ludovica+Roberto Palomba, recently awarded the Good Design™ Award 2015 thanks to its innovative and revolutionary features, stands out for its radical, compact and streamlined design equipped with waterfall jet.*

*Him is essential, simple and elegant, innovative and full of character, blending high technological and aesthetic features, with innovativeness.*